

# Privacy Policy - SOScard.co.za

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Delaquis Prompt Engineering (Pty) Ltd T/A QR4U  
Registration number: 2025/385677/07

## 1. What is the Emergency Card?

The Emergency Card is a durable PVC card that contains a secure QR code. When scanned, it allows first responders to view your personal data.

## 2. What Personal Data Is Stored?

When you order and activate an Emergency Card, we may collect and store the following personal data:

- Full name
- ID number (RSA) or Passport number
- Medical aid details (name & number) if provided
- Blood group, allergies, medications (if provided)
- Up to 3 treating doctors (name & contact)
- Up to 3 next of kin / emergency contacts
- Optional: medical notes, profile photo

## 3. How Is the Data Accessed?

- Your QR code is unique and linked to your personal emergency profile.
- When scanned by an authorised person, the information is shown in a secure read-only browser view.
- The information is not indexed by search engines and cannot be accessed without the specific QR code.

## 4. Data Privacy & Security Measures

We take your privacy seriously. Your data is encrypted in transit and at rest.

### Hosting & Server Locations:

All personal data has, for over 23 years, been hosted in a high-security data centre in Switzerland. Since early 2025, a fail-over system has been implemented. Access controls, encryption, and regular security audits are applied to protect your information.

## 5. Your Rights

Under POPIA and applicable data-protection laws you have the right to:

- Access your stored data
- Update or correct information
- Delete optional data at any time
- Request a replacement card (subject to policy)
- Lodge a complaint regarding misuse of data

To exercise these rights contact: [privacy@soscard.co.za](mailto:privacy@soscard.co.za)

## 6. Retention of Data

Your emergency profile remains active while the card is valid. If the card is cancelled, we may anonymise or delete the data.

## 7. Contact Information

Information Officer:

Mario Delaquis

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